



Southern California Roundtable



2024 SPONSORSHIP OPPORTUNITIES

With the surge of entertainment options available to businesspeople, it's becoming easier for them to avoid or ignore the advertising clutter. Sponsorships are a viable way for a company to broaden its reach.

Companies have learned that the best way to strengthen their bonds with their customers is by creating memorable experiences—and a year-round sponsorship is the perfect way to reach a highly-qualified target audience of influential supply chain management professionals.

The Southern California Roundtable is one of the largest and most active within CSCMP and provides the ideal opportunity for you to affiliate with the world's premier supply chain organization and strategically position your company's brand and services to the key decision-makers and influencers in the Southern California supply chain community.

Sponsorship of the Southern California Roundtable offers:

- Access to a prominent group of decision-makers.
- The ability to promote your company's products and services in a respected professional environment.
- High visibility for your organization as an industry leader.
- Reinforcement of your company's brand and visual identity. With your company's logo featured at events, on the website and on promotional materials throughout the year.
- Marketing advantage over competitors.

Through virtual and in-person events sponsors enjoy exposure to a highly-targeted and powerful group of supply chain executives who are directly responsible for implementing, integrating, and improving the effectiveness of their organizations' supply chains.

We are pleased to offer this exclusive opportunity featuring year-round branding and unique access at varying investment levels.

Platinum (1 available)

\$12,000

A Roundtable Events

- Four (4) passes (to all in-person monthly events except where noted)
- Twelve (12) passes to all virtual events
- Highest branding on the Southern California Roundtable website year-round
- Choice of the following: Two dedicated emails, or a sponsored webcast
- Highest branding and recognition via on-site signage
- Highest branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 30-day period
- Highest branding on all Southern California Roundtable emails, promotions, and announcements
- Opportunity to display materials (in-person events)
- Opportunity to introduce a speaker at one Southern California Roundtable event
- License to use the Southern California Roundtable logo

B Annual Tech Symposium

- Eight (8) passes
- Highest branding with link on main banner on the platform
- Highest branding on Opening General Session video and verbal recognition

C CSCMP Membership

- Three (3) annual CSCMP memberships

D CSCMP EDGE Conference

- Two (2) complimentary passes to the CSCMP EDGE Conference

Gold (4 available)

\$7,500

A Roundtable Events

- Four (4) passes (to all monthly in-person events except where noted)
- Eight (8) passes to all virtual events
- Branding on the Southern California Roundtable website year-round
- Choice of the following: Two dedicated emails, or a sponsored webcast
- Branding and recognition via on-site signage
- Branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 30-day period
- Branding on all Southern California Roundtable emails, promotions, and announcements
- Opportunity to display materials (in-person events)
- Opportunity to introduce a speaker at one Southern California Roundtable event
- License to use the Southern California Roundtable logo

B Annual Tech Symposium

- Six (6) passes
- Branding with link on main banner on the platform
- Branding on Opening General Session video and verbal recognition

C CSCMP Membership

- Two (2) annual CSCMP memberships

D CSCMP EDGE Conference

- One (1) complimentary pass to the CSCMP EDGE Conference

Silver (3 available)

\$5,000

A Roundtable Events

- Two (2) passes (*to all monthly events except where noted*)
- Branding on the Southern California Roundtable website year-round
- Branding and recognition via on-site signage
- Branding and recognition via verbal and PPT
- One (1) Sponsor Spotlight posting on the website for a 15-day period
- Branding on all Southern California Roundtable emails, promotions, and announcements
- Opportunity to display materials
- License to use the Southern California Roundtable logo

B Annual Tech Symposium

- Four (4) passes
- Branding on main banner on the platform
- Branding on Opening General Session video and verbal recognition

C CSCMP Membership

- One (1) annual CSCMP membership

Bronze (2 available)

\$3,000

A Roundtable Events

- One (1) pass (to all monthly in-person events except where noted)
- Eight (8) passes to all virtual events
- Branding on the Southern California Roundtable website year-round
- Branding and recognition via on-site signage
- Branding and recognition via verbal and PPT
- Branding on all Southern California Roundtable emails, promotions, and announcements
- Opportunity to display materials (in-person events)
- License to use the Southern California Roundtable logo

B Annual Tech Symposium

- Two (2) passes
- Branding on main banner on the platform
- Branding on Opening General Session video and verbal recognition

C CSCMP Membership

- One (1) annual CSCMP membership

**For more information, contact
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